



Privacy Statement for Manhattan Medicine (“Practice”)

OUR POLICY

Your trust is very important to us and our Practice is strongly committed to protecting your privacy. We have created the following Privacy Statement to give you an overview of the type of information we collect, how the information is used and how the information is safeguarded.

CHANGES TO OUR POLICY

Our Practice may make changes to the Privacy Statement at any time. If we do so, we will post those changes on our Website so you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. Please review our Privacy Statement periodically to see recent changes.

ADDRESSING PRIVACY CONCERNS

If you have any questions about this Privacy Statement please contact us:

- David Melamed, M.D.
- 120 East 36th Street, NY, NY 10016
- (212) 686-6321
- DrMelamed@ManhattanMed.com

WHAT INFORMATION IS COLLECTED?

This Privacy Statement applies only to information collected through our Website. Our Practice collects information about you through the information you provide to us.

In order to provide you with certain services through our Website, we may collect information from you. In some cases, our Practice asks you directly for information in order for you to use our services.

On some areas of our Website, we may collect certain information that you provide in order to register or to make online appointments with us or to use our Services. Such information may include:

- Contact information, such as name, mailing address, e-mail address and phone number
- Shipping or transaction information, such as billing address and credit card information, if you choose to purchase goods from our Practice
- Information provided in connection with online registration for seminars or other events offered through our Website
- Demographic information, such as zip code, age and gender
- Patient contact information such as name, mailing address, phone number, e-mail address and medical and insurance information (e.g. health background and health status)
- Information you enter in forms and optional surveys
- Information provided in e-mail requests and communications

WHAT INFORMATION IS SHARED WITH THIRD PARTIES?

Our Practice may disclose information you provide to us to independent contractors, service providers and consultants who assist us in providing healthcare services to you via our Website. Such service providers may include, without limitation, credit card processing and shipping companies. However, we will only share such personally identifiable information, as we deem necessary for them to carry out their obligations to our Practice.

We may also share aggregated demographic information with independent contractors, service providers, consultants, and other partners. This is not linked to any personal information that can identify any individual person. Our Practice may also disclose personal information it has collected if necessary to fulfill our service obligations or if we are required to do so by law, or if in our good faith judgment, such action is reasonably necessary to comply with legal process.

LINKING

Our Website may offer links to other Websites. Please be aware that we are not responsible for the privacy Practices of such linked Websites, including Websites of our partners. We encourage our users to be aware when they leave our Website to read the privacy statements of each and every Website that collects personally identifiable information. This privacy statement applies solely to information collected by our Website.

CHOICE/OPT OUT

Our Website features give you the ability to opt-out of receiving future communications by replying to “unsubscribe” in the subject line via e-mail at Support@ManhattanMed.com. For example, users may wish to opt out of our monthly newsletter.

DISCLAIMER

Unfortunately, no data protection method or combination of methods can be guaranteed 100 percent secure. We strive to protect your personal information as described throughout this policy, but we cannot ensure or warrant our ability to do so. As a result, you use our content, products, and services at your own risk. We will not be liable for disclosures of your personal information due to errors in transmission or unauthorized acts of third parties.

Thank You
Manhattan Medicine